

Modern Marketing Summit London 2017 VIP Delegate Agreement:

- If you would like to accept your free place, please agree to the T&Cs listed below. Your agreement will give you full access to MMS Mobile, networking and catering at The Old Truman Brewery (The Boiler House), London.
- Participation at MMS Mobile for VIP delegates is free of charge and by invitation only. By ticking the box on the MMS Mobile confirmation form I agree to be bound by the 'VIP delegate agreement' and 'booking conditions'.
- Please be aware that the event runs 6 July 2017 and we expect you to join us for the full day unless stated otherwise. All meals and refreshments are provided. The only costs you should incur are travel to and from the summit and any additional food/drinks you may consume outside of the scheduled functions.
- I understand this form constitutes a firm booking and if I am unable to find a suitable replacement* or I cancel my place at MMS Mobile on or after **22 June 2017 (14 days prior)**. I accept that I will be ineligible to attend future events unless there are exceptional circumstances.
- Why do we do this? Comexposium has paid for your place by hiring the venue and by providing all day catering (food, drinks, refreshments, entertainment). Spaces at this event are oversubscribed and failure to attend will result in other people who want to attend not being able to access the event. Cancellations must be received in writing by the date above to Elena Quacquarelli (elena.quacquarelli@comexposium.com).
- *Replacement - transferring to a colleague If there is a change in circumstance and you are unable to attend, your booking may be transferred to a colleague, should they meet the set requirements. Please request the transfer to Elena Quacquarelli (elena.quacquarelli@comexposium.com) for screening. Please ensure you receive confirmation that this has been accepted.
- Please note: This invitation has been extended to you as a representative of the company you indicated on the completed form. If you are no longer employed by the company stated your invitation to MMS Mobile is no longer valid. Please contact Elena Quacquarelli (elena.quacquarelli@comexposium.com) if you have moved to a new company. If appropriate, we will extend a new invitation to you representing your new employer.
- The information provided above is confidential and will be used strictly for administrative purposes in relation to your participation at MMS Mobile.

Booking Conditions:

1. Definitions

1.1 In these terms and conditions, the following terms have the following meanings:

“MMS” is the acronym for this event series, Modern Marketing Summit

“Delegate Contract” means the booking form and these booking conditions to be entered into between the Organiser and the Delegate in respect of the Summit.

“Company” The employer of the Delegate and named on the Booking Form.

“Delegate” Any person who books to attends the Event.

“Event or Summit” The MMS Event.

“Networker” Any company, firm or person who is sponsoring the Event.

“Organisers” Comexposium UK

“Package” The facilities offered during the Event to include standard accommodation, meals, drinks & conference sessions.

2. Law and Jurisdiction

2.1 These terms and conditions shall be governed by and construed in accordance with English law and any disputes resulting from an interpretation of these terms and conditions shall be settled by an English court.

3. Applications to attend an Event

3.1 Applications to attend an Event must be made on the Organisers’ official booking form, which must be completed in full. The Organisers may accept applications in writing or by facsimile, at their sole discretion, and on the understanding that these Booking conditions apply to any such application. No alterations to these Booking conditions can be accepted without the prior written consent of the Organisers.

4. Cost

4.1 The Event will include all the facilities included in the Package as set out in the Booking Form.

4.2 The Delegate will be charged and will pay the venue directly during the Event for all goods and services not included in the Package.

5. Contract and Termination

5.1 On the acceptance of the Booking Form by the Organisers, a contract relating to the Event will exist between the Organisers and the Company. In case of non-payment of any sum due from the Company,

whether legally demanded or not, or of the breach, or non-observance, by the Company or the Delegate of any of these Booking conditions, or any regulations to be observed by the Company or the Delegate, the Organisers shall have right to terminate the contract and to refuse passage to the Delegate or attendance of the Event by the Delegate without prejudice to the right to recover all sums payable by the Company and all other claims against it, and any loss or damage sustained by the Organisers.

6. Withdrawal or Cancellation by Company or Delegate

6.1 In the event of withdrawal or cancellation by the Company or Delegate from the Event, the Company will remain liable to pay the Booking Fee specified in the Booking Form and neither the Company nor the Delegate shall not be entitled to a refund.

6.2 Any notification of withdrawal or cancellation by the Company and/or Delegate must be in writing and sent to the Organisers by recorded delivery post. Cancellation will be deemed to have occurred when written notification has been received by the Organisers.